

FULL
COLOR

30
EFFECT

This THRILLING ISSUE IN
TRUEVISION
...THE GREAT NEW PROCESS!

10¢

• NO •
GLASSES

No 55 MAY

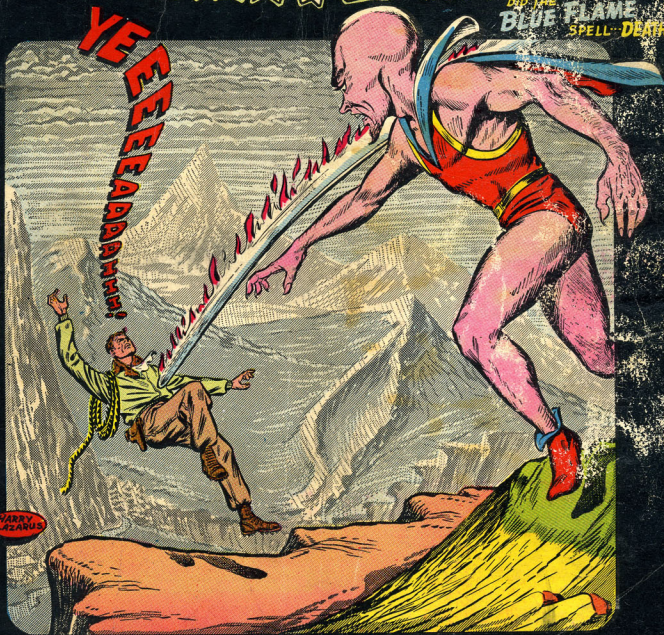
ADVENTURES INTO THE



UNKNOWN!

DID THE
BLUE FLAME
SPELL DEATH?

YE
EE
EE
AA
AA
HH!



HARRY
LAZARUS



WEB COMIC
UNIVERSE.COM

**AMAZING
OFFER**

FREE!

100 FOREIGN STAMPS
from all corners of the world
GUARANTEED WORTH \$1.00
AT STANDARD CATALOG PRICES

and Souvenir of World's Rarest Stamp

RUSH coupon at once. We'll send you by return mail this gigantic offer — 100 stamps from Europe, Asia, Africa, South America, Near East and Far East. **GUARANTEED WORTH \$1.00** at Standard Catalog prices. No telling what you'll find. **NO COST TO YOU!**

VALUABLE SURPRISES

These valuable stamps are all genuine — unpicked and unsorted. We just scoop them out of sacks we receive from foreign missionaries, banks, etc., and rush them into packets for you.

There are beautiful big pictorials, commemoratives — stamps from great empires and tiny republics. You'll find wild animals, far-off places and famous people on these wonderful stamps — even some from "iron-curtain" countries. Since no one has examined them, you may even find real hidden treasures, worth **REAL MONEY**.

MAIL COUPON NOW

Yes, we'll rush this wonderful offer that gives you 100 stamps from **EVERYWHERE**, plus a beautiful, souvenir of World's Rarest Stamp in color, **PLUS** our illustrated booklet "Stamp Collector's Guide" — **FREE**, if you act **AT ONCE!** Other valuable offers also included for your **FREE** inspection! If coupon is clipped, send to: **GARCELON STAMP CO., Dept. 3 CA, Calais, Maine.**

PLUS

BEAUTIFUL SOUVENIR OF THE WORLD'S RAREST STAMP IN COLOR

Here is a treat indeed — and exclusive with us! Only here can you get this handsome, new folder with the fascinating story and reproduction of the World's Rarest Stamp. You'll be the envy of all who see it. Ideal for display in your album, or for framing to brighten up your room.

Here you will read about how an English schoolboy, in 1873, discovered this rarest of all stamps in color of its value, sold it for only \$1.50. You'll read of its history through the years and finally how it came to be valued at \$50,000 today! Yet this beautiful reproduction and the fascinating story is all yours **FREE** with this historic offer! This Limited Edition offer may have to be withdrawn soon, so don't miss this chance. **MAIL COUPON TODAY.**

ACT NOW!
WHILE SUPPLY LASTS

ALSO FREE!

Valuable illustrated **STAMP COLLECTOR'S GUIDE** — tells how to start a collection, where to find rare stamps, where to collect, how to buy and sell stamps, and other helpful hints, will also be sent **FREE**, if you act **NOW!**



GET ALL 3 FREE

GARCELON STAMP CO., Dept. 3 CA, Calais, Maine
Rush me **FREE** 100 FOREIGN Stamps, Rarest Stamp Souvenir and **STAMP COLLECTOR'S GUIDE**.

(PLEASE PRINT)

NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

WHO CAN SAY WHERE IMAGINATION STOPS--AND REALITY STARTS? DID A KILLER'S
WARPED FANCY CONJURE UP AN AWFUL IMAGE--OR WAS IT SOME GRIM SUPERNATURAL
BEING BENT ON VENGEANCE? SEE THE AWFUL ANSWER COME ALIVE IN--

DEATH DIVE

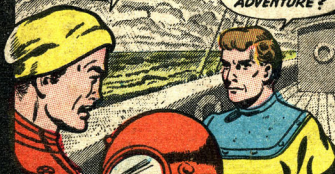


ADVENTURES INTO THE UNKNOWN, published monthly and copyright, 1954, by Best Syndicated Features, Inc., 420
Desoto Avenue, St. Louis 7, Missouri. Editorial offices, 45 West 45 Street, New York 36, N. Y. Richard E. Hughes,
Editor; Frederick H. Iger, Business Manager. Subscription (12 issues), \$1.20; single copies, \$0.10; foreign postage
extra. All characters are fictitious and use of any real names is coincidental. For advertising information, address
American Comics Group, Inc., 45 West 45 Street, New York 36, N. Y. Re-entered as second class matter at the post
Office at St. Louis, Missouri. No. 55, May, 1954. Printed in U.S.A.

ABOARD A TREASURE-HUNTING SHIP--

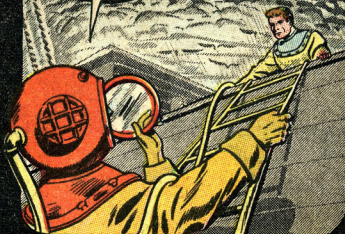
MAYBE THAT GALLEON
DID GO DOWN 200
YEARS AGO-- BUT I THINK
WE'VE FOUND IT, STEVE--
WITH ALL THAT GOLD!

IS MONEY ALL
YOU THINK ABOUT,
MURPH? WHERE'S
YOUR SPIRIT OF
ADVENTURE?



YOU CAN HAVE
ALL THE ADVENTURE
FOR THIS TEAM--
I'LL TAKE THE
DOUGH!

LET'S GET IT UP
FIRST! AS USUAL--
IT'LL BE AN EVEN
SPLIT!

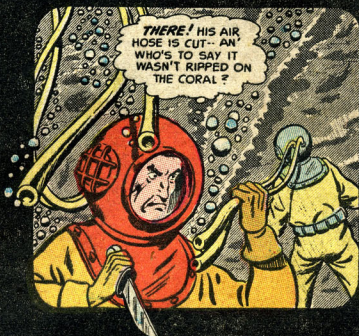


IT HAD BEEN A LONG PULL--BUT AT LAST,
IT WAS PAYING OFF!

LOOK AT THE FOOL,
ADMIRIN' THE SCENERY!
ME, IT'S THIS STUFF I'M
INTERESTED IN! AN' I'M NOT
SPLITTIN' IT WITH ANYBODY!



THERE! HIS AIR
HOSE IS CUT-- AN'
WHO'S TO SAY IT
WASN'T RIPPED ON
THE CORAL?



HA-HA--IT'S GOT YA,
MUH? AN' ALL I GOTTA
DO IS GO TOPSIDE AN'
MAKE WITH THE GRIEF--



YES--THE LAST THING MURPH SAW WAS STEVE'S
FACE, GROTESQUE AS HE GASPED HOPELESSLY
FOR BREATH--AND UP ABOVE --

THERE--THERE WAS THIS
SHARP HUNK O' CORAL--
IT SHEARED RIGHT THROUGH
HIS HOSE, POOR GUY!



LATER --

THEY EVEN BELIEVED ME WHEN
I SAID THERE WASN'T ANY GOLD!
I'LL COME BACK IN A FEW MONTHS--
AN' IT'LL BE *MINE!*



DAYS LATER, DRAWN BY A PECULIAR RESTLESSNESS,
MURPH PACED THE SHORE--

SOMETHIN'S MOVIN' IN
THE WATER! WHO EVER
HEARD O' BIG FISH GETTIN'
IN *THIS* CLOSE?



OH, NO--NO! IT CAN'T
BE--STEVE! YOU'RE
D-DEAD-- I
KILLED YOU!



I-I WON'T LET IT
GET ME--GOTTA GET
AWAY-- *HELP!*



PACKING FRANTICALLY, MURPH BOARDED A
PLANE FOR KEY WEST

IT MUSTA BEEN
MY IMAGINATION
DEAD MEN DON'T
COME BACK 'SURE
I WAS JUST
NERVOUS

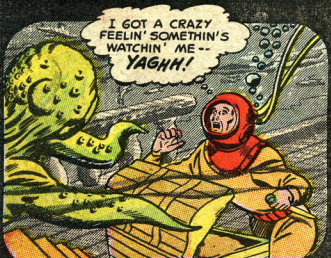


OH, GOOD
HEAVENS, IT'S
SEAWEED!
NO--HE CAN'T
BE *HERE--*

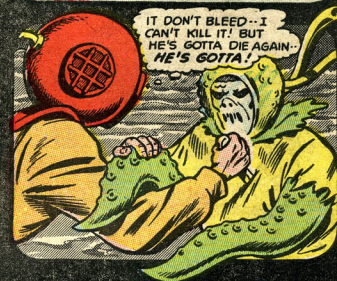




AT FIRST, THERE WAS NOTHING BUT THE GLOOMY
DEPTHS OF THE OCEAN! BUT THEN--



INSANE WITH PANIC, MURPH STRUCK OUT
BLINDLY--



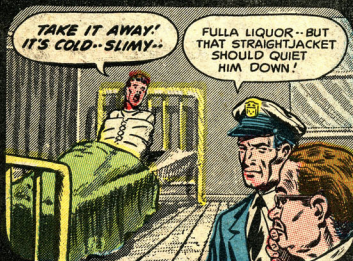
MURPH'S NERVE WAS COMPLETELY GONE NOW! HE TURNED TO DRINK--

BUT WAS IT IMAGINATION THAT NIGHT-- THE CREAKING OF HIS DOOR--



BUT MURPH'S LUCK HADN'T RUN OUT YET! HIS INJURIES WERE MINOR--

WHEN HE EMERGED FROM THE HOSPITAL



BUT STILL HE DRANK TO DROWN OUT HIS FEAR--AND AS THE MONTHS PASSED--



*FINALLY, HE FOUND A MAN WHO'D TAKE
A CHANCE--*

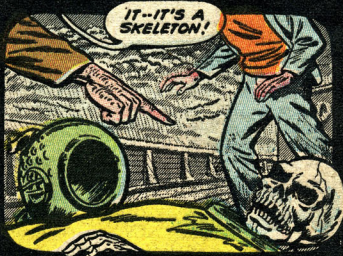
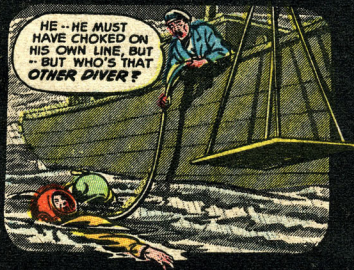


*SENSES NUMBED BY DRINK, MURPH SANK
INTO THE MURKY DEPTHS--*





When MURPH was FINALLY HAULED UP..



WAS IT THE SKELETON OF THE MAN MURPH
HAD KILLED? AND HAD IT HAUNTED THE
SLAYER-- LURING HIM FINALLY TO AN
AWFUL DEATH? FACT OR IMAGINA-
TION -- WHICH?

WITCH *at* MIDNIGHT

WHEN ROBERT STEVENS was found with his throat torn asunder, it was obvious, the townspeople claimed, that Tom Andrews was the killer. For hadn't the two men fought over Sally Flint, who favored Tom? So Tom Andrews was jailed, but fearing the mounting feeling against him, managed to escape. No trace of him could be found...unless it was in the grim trail of murders that followed his jailbreak.

Old Henry Manners, the town's sole detective, was assigned the case. He studied the four murders carefully. In each case, a member of an old family, with death at Friday midnight from a mangled throat. And in each case, a large black cat had been observed in the neighborhood. In old Henry's estimation, it didn't add up to Tom Andrews...unless Tom had turned into a homicidal maniac. "You *can't* think that," moaned Sally. "Why, he's really broken up about all these deaths!"

Henry didn't say anything...just started piecing his facts together. Friday midnight...wasn't that the time when *supernatural* beings were at their most deadly? Probably nonsense...but how about that black cat? It seemed that he'd heard of such beasts...known as *familiars*...as the companions of witches! And so he visited the local library and searched among the archives for records of supernatural happenings. And what he found amazed him. In 1750, the town council had condemned one "Black Nan" as a dangerous witch. Before she was put to death, she swore that someday she would return, and avenge herself. And now, in 1954, *murder*...with the slain men descendants of members of that old town council!

The old documents also gave the location of Black Nan's grave. When Henry reached it, he knew at once that he was on the right track. For only recently,

lightning had blasted it open...releasing its occupant for the awful revenge she sought! It put Henry in a tough spot. Not only did he have to convince the Chief of Police as to the guilty party, but he had to land a supernatural criminal! There was only one descendant of the old town council left, and Friday midnight was approaching. Doubtless he'd be the next victim! And so the Chief and Henry took up the vigil at Ed Green's house. As the long hours dragged on, nothing...until the stroke of midnight! It was then that a huge black cat stole out of the shadows and a cackling laugh announced Black Nan's presence. And there she was...ominous...evil...the light of death in her eyes! "Good heavens!" gasped the Chief. "You can't stop...*that*!"

But Henry could! Ancient witchcraft lore had given him the answer...a sprig of churchyard ivy from hallowed ground. As he extended it toward the witch, she gasped, then retreated, the black cat staying close to her. Once outside, however, she summoned all of her powers, and, swelling to giant proportions, surged forward. It was then that Henry Manners used *modern* magic...a thrown stick of dynamite that exploded in a mighty roar, blowing the witch and cat to smithereens!

There wasn't enough left of Black Nan ever to return. As for Sally Flint, she was tearful in her thanks, now that Tom, her sweetheart, was cleared. "I...I've got a confession to make to you," she faltered, but old Henry only laughed. "If you're going to tell me that you've been hiding Tom in your house ever since he escaped from jail," he chuckled, "I knew that all the time! You gave it away...when you told me how broken up he was about deaths that occurred *after* his jailbreak!"

IT WAS A MIRACLE THAT BROUGHT HIM INTO THIS STRANGE AND TERRIFYING LAND
... WITH ITS PROMISE OF ETERNAL LIFE! BUT HE DIDN'T KNOW THAT THE MIRACLE
COULD BACKFIRE... NOR OF THE DEADLY MENACE THAT LURKED WITHIN

THE BLUE FLAME

NO...NO!
I'M DREAMING
...IT CAN'T BE
REAL!

HARRY LAZARUS



ON THE SHEER SIDE OF AN UNEXPLORED
HIMALAYA PEAK...

WAIT, CARTER!
COME BACK--YOU'LL
NEVER MAKE IT
ALONE!



YOU'RE NOT
HOLDING ME
BACK! I'LL MAKE
IT--AND I'LL BE
THE FIRST TO
DO IT!



ON AND ON CARTER PUSHED
... ALONE ... UNTIL ...

AVAILANCE!
HELP!



IT WAS HOURS LATER THAT HE AWOKE
... TO PAIN-WRACKED CONSCIOUSNESS...

HURT--HAVEN'T
GOT A CHANCE--WAIT!
THOSE FOOTSTEPS...



OUT OF THE WHIRLING SNOW--A STRANGE,
NIGHTMARE FIGURE...

FEAR NOT, MORTAL!
I HAVE COME FROM THE VALLEY
OF THE BLUE FLAME--TO
SAVE YOU!

IS...IS THIS
DELIRIUM--OR--
WHAT SORT OF
CREATURE ARE
YOU?





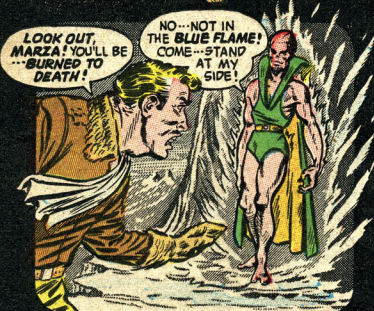
I AM CALLED MARZA!
COME...FOR I CAN PROM-
ISE AN END TO YOUR
PAIN...AND ETERNAL
LIFE!

UPWARD, UPWARD THROUGH THE RAGING
STORM...UNTIL...



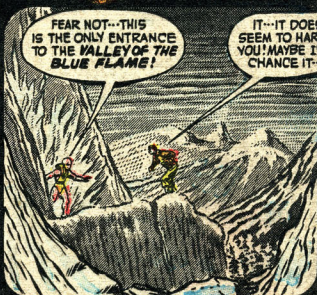
GREAT SCOTT!
IT'S A FLAME...A
BLUE FLAME...
BARRING OUR
WAY!

SAFELY RATHER WEL-
COMING US...TO A
HAVEN SUCH AS
MORTAL MAN
HAS NEVER SEEN!



LOOK OUT,
MARZA! YOU'LL BE
...BURNED TO
DEATH!

NO...NOT IN
THE BLUE FLAME!
COME...STAND
AT MY SIDE!



FEAR NOT...THIS
IS THE ONLY ENTRANCE
TO THE VALLEY OF THE
BLUE FLAME!

IT...IT DOESN'T
SEEM TO HARM
YOU! MAYBE I'LL
CHANCE IT...

FEARFULLY, CARTER STEPPED INTO THE ROARING
FLAME... ONLY TO FIND...

THROUGH THE FIERY WALL! AND
JUST BEYOND IT...



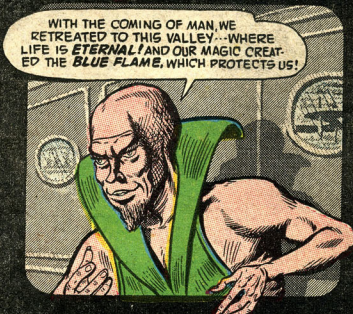
I...I CAN'T
FEEL A THING!
AND...IT'S TAKING
MY PAIN AWAY!

THE ALL-
POWERFUL FLAME
CAN DO MANY
THINGS! COME!

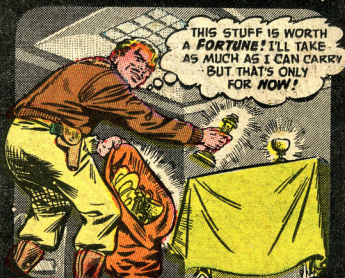


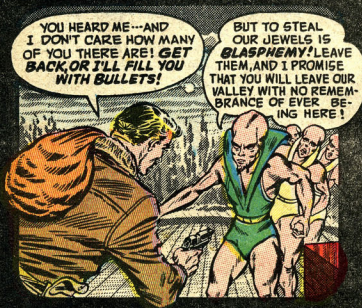
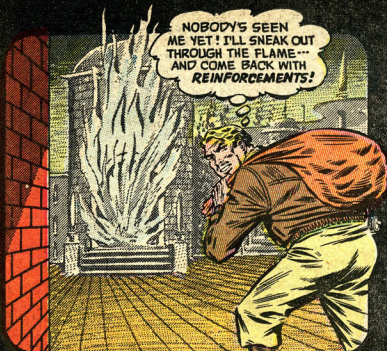
NO...NO!
IT CAN'T BE
REAL!

BEFORE THEM A STRANGE AND BEAUTIFUL CITY...A WEIRD AND WELCOMING POPULACE...



LEFT ALONE, CARTER WASTED NO TIME.

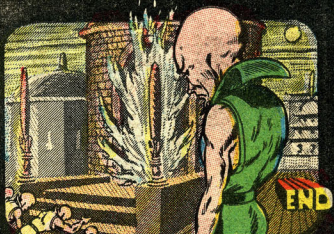




BUT AS CARTER STEPPED INTO THE FLAME, THE COLOR CHANGED...AND THE BLUE GAVE WAY TO A RED, CRACKLING FURY...



THE SCREAMS CONTINUED...THEN GAVE WAY TO A GURGling MOAN...AND SILENCE! AND NOW THE FLAME WAS BLUE ONCE MORE...REACHING UPWARDS TOWARDS THE HEAVENS IN A PLEDGE OF PEACE...AND PROTECTION!



EDITOR



HERE WE ARE again! It's another month...another issue...another chance to talk things over with our friends and supporters, the loyal fans of "Adventures Into The Unknown"!

We'd like to tell you more, at this session, about our great new "Truevision" process which has every town talking from Maine to California. We developed this process, and it's exclusively our own. Chalk it up as another "first" for the publishers of "Adventures Into The Unknown", who were the first ever to bring to readers an all-supernatural comics magazine. Now we have pioneered with "Truevision" because we know that the public is deeply interested in 3-dimensional pictorial representation. Until our process appeared, all that was available for readers were distorted, hard-to-grasp material which required the use of glasses and frequently involved considerable eye-strain. In contrast to this awkward and unwieldy system, "Truevision" brings to comics readers a brand-new and entirely different medium which possesses a thrilling and lifelike 3-dimension effect...

without glasses! An ingenious chemical-mechanical process, it makes possible pictures that seem to live and breathe... stories in full, glowing color...a magazine you'll never forget!

You'll find "Truevision" pervading this issue. You'll see it in "When Night Falls", an actionful thriller that seems virtually to leap from the pages. "The Blue Flame" will rocket you into a brand new world of strange, eerie adventure. "The Death Dive" tells of a supernatural vengeance that you'll watch happening before your eyes! And "The Witch Hunter", vibrant and living, will chill you from beginning to end!

We hope that you'll like this star-studded issue, and that you'll write and tell us your opinions. They carry a lot of weight with us...as a matter of fact, it was the reactions of our readers which gave us the go-ahead on "Truevision"! Address your letter to The Editor, "Adventures Into The Unknown", 45 West 45 Street, New York 36, N. Y. And now let's see what some of our other readers are saying!

"Dear Editor:

I'm a 3-D fan...never see any but 3-D movies or read any but 3-D comics, even though they charge a whole quarter for them. The other day, I picked up a copy of 'Adventures Into The Unknown', which advertised 'Truevision'...no glasses, and only 10 cents! Believe it or not, I found your magazine to be a more realistic supernatural comic than other 3-D comics with glasses! Your 'Truevision' story, 'Nightmare', was great! That's why I'm enclosing a check for \$1.20. Please enroll me for a year's subscription to 'Adventures Into The Unknown' with 'Truevision' features. Thanks loads!

--Dan Bates, Jr., Dallas, Texas"

"Dear Editor:

We just want to offer our sincere thanks and congratulations for your wonderful portrayal of 'Truevision'. Keep the good work coming our way!

--Shirley, Peggy, Joe, Mary, Esther, George and Nita, Strathers, Ohio"

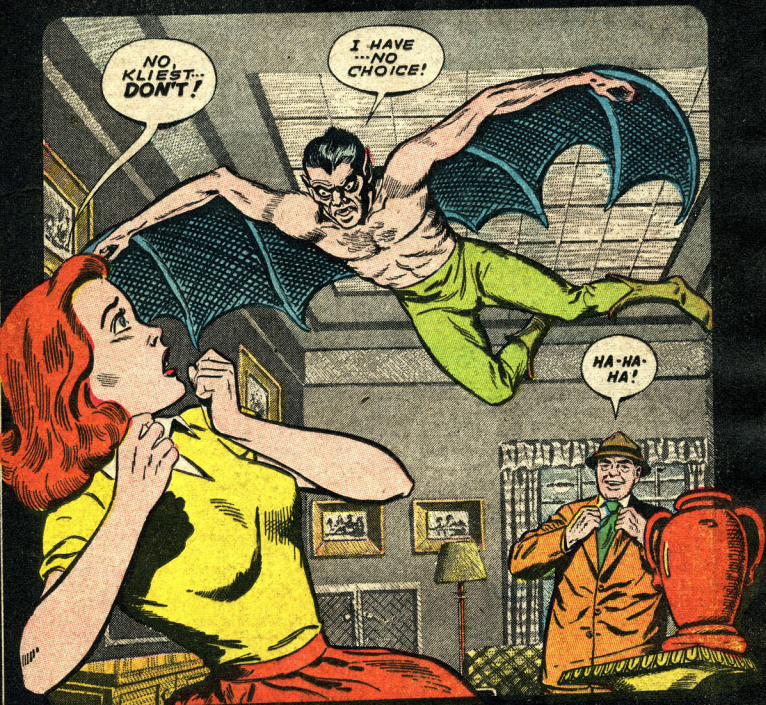
"Dear Editor:

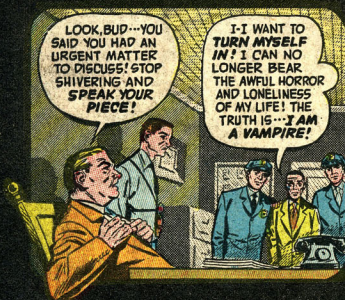
I've just finished 'Nightmare' in your 3-D effect, and think it was great! If you can make the whole of 'Adventures Into The Unknown' in 'Truevision', that would be something to see!

--H. Peacock, Bronx, New York"

MOST CRIMES ARE COMMITTED AT NIGHT... AND THE NIGHT SHELTERS THUGS, BANDITS, COLD-BLOODED KILLERS! BUT THERE IS ANOTHER EVIL, MOST TERRIFYING OF ALL, WHOSE AWFUL CAREER BEGINS...

WHEN NIGHT FALLS





BUT AS THE BULLETS PASSED HARMLESSLY THROUGH THE STRANGE VISITOR--





I AM CALLED...**KLIEST!** FATE ORDAINED MY GHASTLY DOOM! ALWAYS THERE WAS THE FRIGHTFUL HUNT FOR **SUSTENANCE**...ALWAYS THE PITIABLE SCREAMS OF MY VICTIMS! I HAD TO **KILL** TO SURVIVE...LIKE A JUNGLE BEAST!



BY NATURE I AM **NOT** EVIL...I HAVE ALWAYS HATED MYSELF! BUT NOW THAT **PLASMA** EXISTS...I NEED NOT **DESTROY** TO LIVE! PLEASE, YOU MUST **HELP** ME...

JUST WHAT ARE YOU DRIVING AT...**KLIEST?**



THESE ARE FOR YOU...IF YOU ASSIST ME! A VAMPIRE CAN PICK UP MUCH ON HIS PROWLs...

YOU MEAN YOU'LL PAY LIKE THIS... FOR A STEADY SUPPLY OF **PLASMA?** FRIEND, I THINK WE CAN DO **BUSINESS!**

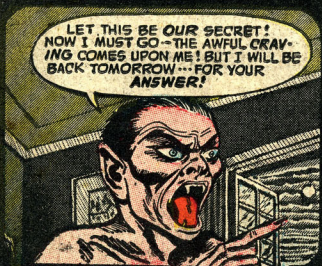
THE HOURS TILL NIGHTFALL PASSED SWIFTLY! AND AS THE FIRST MOONBEAMS FELL THROUGH THE WINDOW...



CHIEF, LOOK! HE'S CHANGING!

IT COMES... MY UNBEARABLE TORMENT! **AAGH!**

WHEN THE TRANSFORMATION WAS COMPLETE...



LET THIS BE OUR SECRET! NOW I MUST GO--THE AWFUL CRAVING COMES UPON ME! BUT I WILL BE BACK TOMORROW...FOR YOUR **ANSWER!**



I-I THINK THIS IS TOO BIG FOR ME TO HANDLE! I'D BETTER TELL THE COM-**MISSIONER!**

NO...WAIT! I GOT AN IDEA WORTH MILLIONS! WE DON'T HAVE TO TAKE PETTY GRAFT FOR LAYING OFF HOODS ANYMORE, CHIEF!



NEXT DAY...



MONTHS LATER...





FREED FROM THE HORRIBLE NIGHTLY DESTINY OF VAMPIRES, KLIEST WAS ABLE TO DISCOVER THE WORLD OF BOOKS AND MUSIC! TIME PASSED PLEASANTLY...



MONTHS PASSED...JOCKO AND THE CHIEF GROWING EVER RICHER! THEN...





IN THE FOLLOWING DAYS, THE CHIEF NOTICED KLIEST'S INCREASING UNHAPPINESS! THINKING TO CHEER HIM...



FOR A LONG TIME KLIEST WATCHED ANNIE CLOSELY! WHEN HE WAS SURE SHE DID CARE FOR HIM...

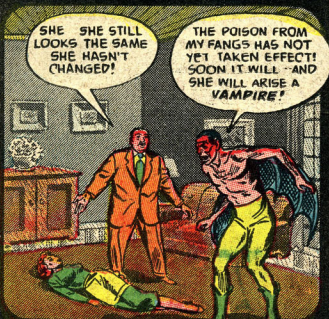




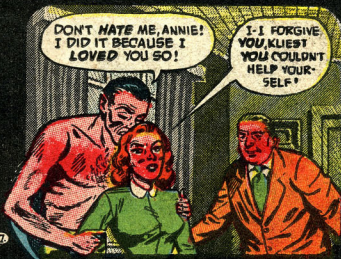
HOURS LATER...



AS THE LAST FLICKER OF LIGHT FELL OVER THE HORIZON...



KLIEST PROVED CORRECT! WHEN THE TRANSFORMED ANNIE REGAINED CONSCIOUSNESS...



ANNIE WAITED TILL ALL WAS DARK AND QUIET IN THE HOUSE! THEN...



DELIBERATELY, ANNIE PROCEEDED TO HER REMAINING WORK...

IT WAS THE BEAT OF HUGE WINGS WHICH WOKE THE RESTLESS CHIEF...



SHE FOUND HIM STILL ASLEEP...



MOMENTS LATER, A LONE FIGURE STOOD ALOFT THE HOUSE...



...AND THEN, PLUNGED TO DESTRUCTION!

END

START A FINE BUSINESS IN SPARE TIME!

RUN THE BEST "SHOE STORE BUSINESS" IN YOUR TOWN!

**FREE!
SELLING
OUTFIT**



Get Exciting EXTRA Awards This Year!

This year we are celebrating our "Golden Anniversary" 50 years of bringing top quality shoes to the men and women of America. Mason Shoe Counselors will share in thousands of dollars of EXTRA prizes including valuable *free* merchandise awards and bonus checks! Right NOW is the perfect time to start in this profitable business!

NATIONAL ADVERTISING CREATES HUGE DEMAND FOR VELVET-EEZ SHOES!

Due to our National Advertising, millions have seen Mason Velvet-eez Shoes in magazines and on Television. Now we need more good men to satisfy that demand and make plenty of extra cash for themselves. Just show the wonderful exclusive Velvet-eez Air Cushion that brings such comfort to men and women who stand on their feet all day. The Velvet-eez demonstrator you'll get free will make easy sales for you, as it has for others. The famed Good House-keeping Guarantee Seal is another Mason "extra" that keeps steady profits rolling in!



QUICK-START SELLING OUTFIT FREE! YOU DON'T INVEST A CENT!

Now you can have a profitable "Shoe Store Business" right in your hands! None of the expenses of rent, light, fixtures, etc. of the ordinary shoe store. You just make money—up to \$84 a week *extra* on just 3 easy sales a day! You're independent, with an opportunity to make a handsome income as long as you care to take orders in a business with a never-ending demand, because EVERYBODY WEARS SHOES.

Just rush the coupon—I'll send you my Quick-Start shoe outfit right away, ABSOLUTELY FREE. Start by selling to friends, relatives, neighbors, to people where you work. Valuable actual samples, and demonstrators of calf skin leather are furnished free of cost to qualified men.

My Professional Selling Outfit contains cut-away demonstrator so your customers can actually feel the restful Velvet-eez Air Cushion innersole. Special measuring device—National Advertising reprints—door opener kits—polishing cloths—actual shoes—everything you need to build a profitable repeat business. Here's your chance to join me and get into the BIG MONEY shoe business now!

OVER 160 FAST-SELLING STYLES FOR MEN & WOMEN!

Satisfy the needs and tastes of almost every person in your community. Sell air-cooled Nylon Mesh shoes with Velvet-eez air cushion innersoles—horsehide, kid, kangaroo leather shoes, slip-resistant Gro-Cork soles, oil-resistant Neoprene soles—every good type of dress, sport and work footwear—over 160 styles for men and women! Your customers will be amazed at the comfort they get from walking on 10,000 tiny air bubbles in Velvet-eez shoes. Also special steel shanks. You're way ahead of competition—you draw on our huge stock of over 200,000 pairs—thus your customers get the EXACT style, size and width they order! Your service ends tireless shopping from store to store trying to find a shoe that fits in a style the customer wants. Special features make it *extra* easy to sell gas station men, factory workers, waiters, etc. Because Mason Shoes are *not* sold in stores, people must buy from YOU and KEEP buying from you!

Start Right NOW!

Just mail the coupon... I'll rush you FREE Starting Outfit that includes EVERYTHING you need to start making exciting cash profits right away!

TOP MEN MAKE \$5 TO
\$10 IN AN HOUR!...
YOU DON'T INVEST A
CENT... MAKE BIG
PROFITS... NO STORE
OVERHEAD... EXCLUSIVE
SALES FEATURES
BUILD YOUR REPEAT
BUSINESS!



DON'T DELAY

SEND FOR FREE OUTFIT!

MR. NED MASON, DEPT. MA-311
MASON SHOE MFG. CO.
CHIPPWA FALLS, WISCONSIN

Please push me your FREE Quick Start Shoe Selling Outfit featuring Air Cushion shoes, other fast sellers, everything I need to go into this profitable business, and start making immediate cash profits!

Name Age
Address
Town State

MASON SHOE MFG. CO.
CHIPPWA FALLS, WIS.

The SECRET

HOW ABOUT IT, POP,
WANT A LIFT?

I WAS **HOPING**
SOMEONE WOULD
PASS THIS WAY!
YOU'RE VERY KIND!

THE LONELY
HIGHWAY WAS NO
PLACE TO STOP
FOR A HITCHHIKER!
JIM PHELPS LEARNED
THAT THE **HARD**
WAY WHEN THE
SUPERNATURAL
CAME ALIVE--AND
THE HORROR OF AN
AWFUL REALIZATION
CAME **TOO LATE!**

WHAT'S IN THAT BAG YOU'RE HOLDING,
POP? THE WAY YOU'RE
LATCHED ON TO IT, YOU'D
THINK IT WAS A
MILLION BUCKS
OR SOMETHIN'!

OH, IT'S NOTHING
LIKE THAT! IT'S
JUST ONE OF
MY DOLLS!

DOLLS! HA, HA! I KNEW YOU
WERE GOOD FOR A LAUGH
THE SECOND I SPOTTED
YOU!

PLEASE--NOT
SO LOUD! HE
MIGHT HEAR
YOU LAUGHING!



NOW LOOK, POP, I DON'T GO FOR THIS LOONEY STUFF! MAYBE YOU'D BETTER HOP OUT AN' GRAB YOURSELF ANOTHER RIDE!

BUT IT'S **TRUE!** MY DOLLS CAN HEAR-- AND TALK TOO! I'LL **PROVE** IT TO YOU!



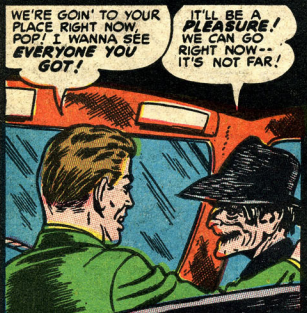
THEN--AMAZINGLY--
WHAT WAS ALL THAT **LAUGHING** ABOUT? WAS SOMEONE MAKING **FUN** OF ME?

HOLY COW! IT'S-- **TRUE!**



I--I HEARD IT WITH MY OWN EARS! YOU'VE **GOT** SOMETHING THERE, POP! THE BIGGEST THING **EVER!** ER-- HOW MANY DO YOU HAVE?

A HOUSE FULL OF 'EM --SOME LIFE SIZE--AN' WORTH SEEING!



WE'RE GOIN' TO YOUR PLACE RIGHT NOW, POP! I WANNA SEE **EVERYONE YOU GOT!**

IT'LL BE A **PLEASURE!** WE CAN GO RIGHT NOW-- IT'S NOT FAR!



WELL--HERE WE ARE! YOU'RE-- ER--**SURE** YOU WANT TO COME IN?

THERE'S NOTHIN' COULD KEEP ME OUT! I WANNA SEE THOSE **DOLLS!**



INSIDE--IT WAS AS IF A NIGHTMARE CAME ALIVE!

GOOD EVENING, WEDLEY!

SO YOU'VE BROUGHT A **VISITOR!**

HOW NICE!



IT--IT'S LIKE THEY WERE **LIVIN'!** WE CAN MAKE A **MILLION** OUT OF THIS! WHAT D'YA SAY--**PARTNER?**

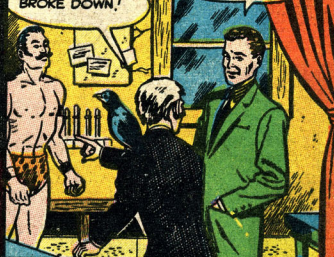
WHY, I COULDN'T SELL MY DOLLS! THEY'RE MY **FRIENDS!**

I'VE GOT A NEW ONE OVER HERE IN MY WORKSHOP! LIKE TO SEE?

HE MUST HAVE SOME GIMMICK THAT MAKES THESE DOLLS SO LIFE-LIKE! I'LL FIND OUT WHAT MAKES 'EM TICK OR **BUST!**

I'VE BEEN WORKING ON THIS ONE FOR TWO MONTHS! ALMOST HAD HIM GOING LIKE THE OTHERS, BUT THE MECHANISM BROKE DOWN!

THIS--ER--**MECHANISM**, POP! GUESS IT'S KIND OF A **SECRET**, EH?

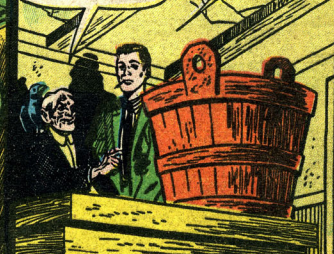


I WOULDN'T SAY THAT! I GUESS IT'S JUST THE WAY I PUT IT TO WORK THAT MAKES THE DIFFERENCE!

THE MECHANISM THAT BROKE DOWN-- YOU DON'T HAPPEN TO HAVE IT AROUND, DO YOU?

WHY, **SURE!** I CHUCKED IT OVER IN THAT TUB! YOU CAN LOOK AT IT IF YOU WANT TO!

YEAH... I SURE DO!



I SURE... **NO!** IT'S A **HEART... A HUMAN HEART!**

SO **THAT'S** HOW YOUR DOLLS WORK! YOU USE **HUMAN HEARTS!** W-WHERE DO YOU GET THEM?

IT'S EASY...

--ALL I DO IS STAND ON THE HIGHWAY AND WAIT FOR SOME **FOOL** TO GIVE ME A **LIFT!**

AL EEEET!



THE END

LIKE A VULTURE SEEKING ITS PREY, OLD LUPO STALKED THE STREETS OF ANCIENT LOMBARDY--AND MEN TREMBLED AT HIS APPROACH! DEATH STALKED IN HIS SHADOW--UNTIL FATE REACHED OUT FROM BEYOND THE GRAVE TO WRITE THE GHASTLY FINISH TO THE STORY OF--

THE WITCH HUNTER



THIS WAS A TYPICAL DAY IN THE LIFE OF LUPO VOLPE THE WITCH HUNTER!

IT IS DONE SIGNOR VOLPE! THE ACCUSED WOMAN IS TIED IN THE SACK!

GOOD--THROW HER IN THE RIVER! IF SHE FLOATS, SHE IS SO EVIL A WITCH THAT EVEN THE RIVER REJECTS HER!

--BUT IF SHE SINKS, SHE IS INNOCENT! MY METHOD IS INFALLIBLE!

AIEEE!

AS USUAL -- IT ENDED WITH THE INNOCENT VICTIM AT THE RIVER BOTTOM!

YES, FOR YEARS OLD LUPO HAD PREYED ON SUPERSTITION TO ROB AND TERRORIZE THE POPULACE--

AH, WELL -- AT LEAST SHE DIED INNOCENT! ER-- OF COURSE, HER PROPERTY WILL GO TO PAY MY FEE AS OFFICIAL WITCH HUNTER!

OF COURSE, SIGNOR VOLPE!

IT'S LUPO! HIDE-- OR WE MAY BE THE NEXT VICTIMS TO SWELL THE OLD DEVIL'S FORTUNE!

IT WAS BITTER IRONY THAT TURNED THE OLD MAN'S EYES TOWARDS LOVELY, YOUTHFUL ANGELA MORI--

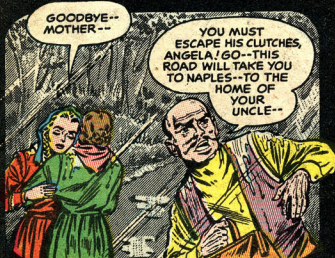
YOUR DAUGHTER IS BEAUTIFUL--AND I AM LONELY! I MAY DO HER THE HONOR OF MAKING HER MY WIFE, PIETRO!

BUT YOU'RE OLD ENOUGH TO BE HER GRANDFATHER! NO, SIGNOR VOLPE-- I REFUSE!

YOU'LL PAY A BITTER PRICE FOR YOUR REFUSAL, PIETRO! JUST WAIT AND SEE!

NO MATTER WHAT YOUR THREATS--YOU CAN'T HAVE MY DAUGHTER!

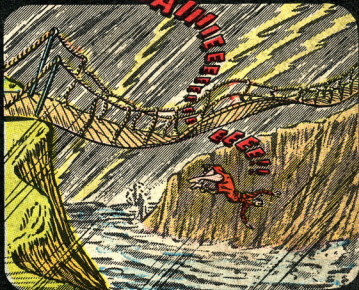
BUT THEY FEARED LUPO VOLPE'S POWER--
SO THAT NIGHT--



AND SO ANGELA VANISHED INTO THE STORM!
BUT A FEW MILES AWAY--



OH--HMM! I'M--
LOSING MY FOOTING!
I'M GOING
OVER!



THEY DIDN'T FIND ANGELA'S BODY, AND NONE
KNEW OF HER FATE! BUT WITHIN WEEKS--LUPO
HAD HIS REVENGE!



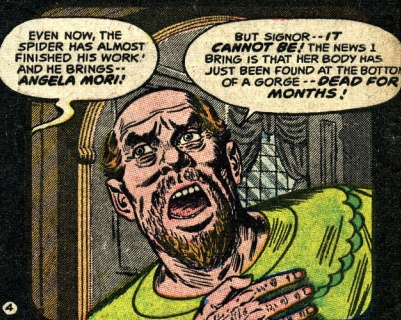
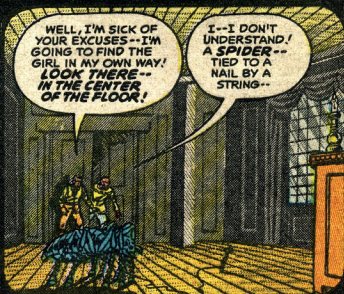
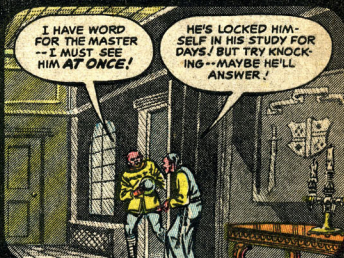
SIGNOR LUPO, YOU
CAN BE FRANK WITH ME,
YOUR OLD SERVANT! IS
IT NOT POSSIBLE THAT
ANGELA MORI IS STILL
ALIVE--HIDING
SOMEWHERE?

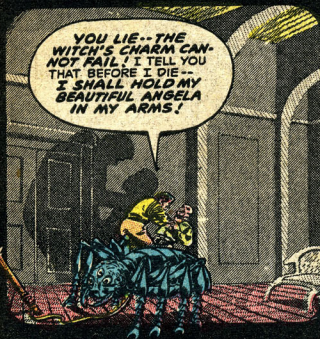
OF **COURSE**
SHE IS! BUT I COULDN'T
LET THOSE STUPID
PEASANTS **DEFY ME--**
I HAD TO TEACH
THEM A **LESSON!**





FOR MONTHS, OLD LUPO'S MEN SEARCHED THE PROVINCE--BUT IN VAIN! THEN, FINALLY--ONE DAY--





SUDDENLY-- A HOLLOW KNOCKING!



THE DOOR OPENED--TO AN UNSPEAKABLE HORROR FROM BEYOND THE GRAVE!



AROUND, AROUND--AND EVEN AS THE CIRCLING SPIDER ENDED HIS WEIRD TASK, ANGELA TOUCHED OLD LUPO--TOUCHED HIM WITH DEATH'S HAND--

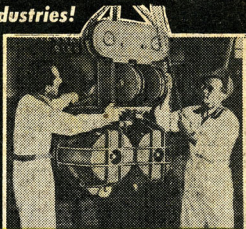


GET SHOP-METHOD HOME TRAINING

for **SUCCESS** in Today's Top Industries!



SEND COUPON
TODAY
for **FREE**
BOOK and
COMPLETE
SAMPLE LESSON!



RADIO-TELEVISION & ELECTRONICS OR **AUTOMOTIVE-DIESEL & ALLIED MECHANICS**

Like a business of your own... or a good job with a big firm... and get paid for what you know? Shop-Method Home Training in Radio, Television, Electronics will bring you the job... money... you've always wanted. 105 million Radios, 3100 stations... 16 million TV sets, over 100 TV stations... many more, now Govt. restrictions are off. Defense industries want trained men for interesting, good pay jobs. Get into this opportunity-making industry... advance fast. Find out how... mail coupon... **TODAY!**

I GIVE YOU STANDARD PARTS! INCLUDING TUBES!

—they are yours to keep. You actually learn by doing, build generators, receivers, a big Super-Het radio.

THIS PROFESSIONAL FACTORY-MADE MULTI-TESTER IS YOURS!



Valuable equipment every Radio-TV man needs. Yours to keep!

BOTH RESIDENT AND HOME STUDY COURSES OFFERED!

LET NATIONAL SCHOOLS of Los Angeles, California, a Resident Trade School for almost 50 years, train you at home for today's unlimited opportunities. Pick your industry—mail coupon below now!

EARN EXTRA MONEY WHILE YOU LEARN!

I show you how to earn extra money while learning! Many men have paid for their entire course in this way. You can, too. Remember: Shop-Method Home Training covers every phase of the industry—in an interesting step-by-step way. Why wait—take the first step to success—mail the coupon today!



DRAFT AGE? Training helps you get the service branch you want, advance fast. That means higher pay and grade, more prestige—right away! Don't take a chance—mail coupon now!

Want to be your own boss... or get into booming industries? 8 million older cars need big, profitable services and repairs. Farm machinery is going Diesel. Defense industry begs for more and more trained mechanics for high-pay jobs. National Schools Shop-Method

Home Training prepares you for all Automotive, Diesel, Allied Mechanics opportunities. Helps you get the security, good pay you've always wanted. Send coupon for your Free Book and Sample Lesson now!

I GIVE YOU THE TOOLS OF YOUR

TRADE! Big professional-quality kit of tools of your trade—and all-metal tool box. All yours to keep—part of your course; they help make your training more practical—start you off right!



NATIONAL SCHOOLS

Technical Trade Training Since 1905
LOS ANGELES 37, CALIFORNIA
In Canada: 811 West Hastings Street
Vancouver, B.C.

Both Home Study and Resident Courses Offered

GET FACTS FASTEST! MAIL TO OFFICE NEAREST YOU!

(mail in envelope or paste on postal card)
NATIONAL SCHOOLS, Dept. 1Q-34

4000 S. Figueroa Street or 323 West Polk Street
Los Angeles 37, Calif. Chicago 7, Ill.

Please rush Free Book & Sample Lesson checked below. No obligation, no salesman will call.

☐ "My Future in Radio-Television & Electronics"
☐ "My Future in Automotive-Diesel & Allied Mechanics"

NAME _____ BIRTHDAY _____ 19____
ADDRESS _____
CITY _____ ZONE _____ STATE _____
☐ Check here if interested in Resident School Training at Los Angeles.
VETERANS: Give Date of Discharge.

**DON'T
PUT IT OFF
GET THE
BIG SALARY
YOU'VE
ALWAYS
WANTED!**



**FREE!
RADIO-TV
BOOK &
LESSON!**



**FREE!
AUTO-DIESEL
BOOK &
LESSON!**

HAVE YOUR OWN TELEPHONE SYSTEM!

HEAR EVEN WHISPERS! ADD WIRE—TALK A MILE TALK, LISTEN, SIGNAL BUZZ

LATEST MARVEL OF ELECTRONIC SCIENCE

"ZIMPHONE"

2-PHONE INTER-COM PHONE SET

Complete! Ready to Use! You Get

- 2 two-way life size phones
- 2 clear built-in buzzers
- 2-metal wall brackets
- 4 convenient wire nuts
- 50 feet DOHLE wire
- 2 lasting "C" Batteries

\$5⁹⁸
POSTPAID

Send cash, check, money order. We will ship postage prepaid. If C.O.D. you will pay the postage plus C.O.D. charges.

[MONEY BACK GUARANTEE IF NOT
TWICE AS GOOD AS YOU EXPECTED!]

USE THE ZIMPHONE EVERYWHERE! COMPACT! STURDY! EASY!



SHOPS! FACTORIES!



ROOM TO ROOM!



USE ONE MILE!



INSTALL ANTENNAS!



PLAY!



FROM SICK ROOM!



TRAILERS! CAMPS!

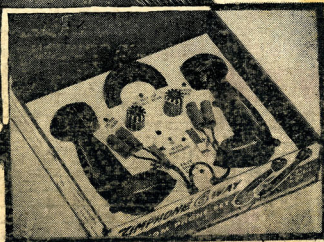


OFFICES! DESKS!

- Talk from house to house—save time! Save money!
- SIGNAL BUZZ—you're ready to talk! So easy! Such fun!
- Guaranteed perfect TONAL QUALITY. Same as your phone!

VOLUME, CLARITY, FIDELITY. REAL PHONE SIZE—8 1/2" 10 SECONDS TO HOOK UP

CONVENIENTLY BOXED READY TO USE—INCLUDES BATTERIES, WIRE, WIRE NUTS



PARENTS! PLEASE NOTE!

The ZIMPHONE is a practical communication instrument, it is NOT a toy. Save shouting, save steps, save effort. This is a quality hand-phone, will give years of service. Use everywhere. It is sturdy, handy, efficient.

ZIMPHONE, Dept 73, Suite 59,
542 Fifth Ave., New York 36, N.Y.
Enclosed please find my cash,
check or money order for \$....
for ...ZIMPHONE(S).

Name.....

Address.....

City.....

You may order C.O.D.

In 10 Minutes of **FUN** a day I changed myself

Now, Buddy **YOU**

Mail the
Coupon below
as I did!
May be LAST
CHANCE be-
fore \$1 price
goes back!

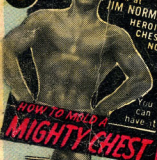
GET ALL THESE
PICTURE-
PACKED
COURSES

FREE

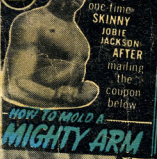
If you mail
coupon NOW!

Millions
have
been sold
at \$1.

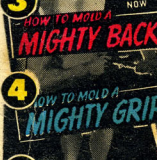
1



2



3



4



5



By GEORGE F. JOWETT

Ken
GRIMM
AFTER
MAILING
COUPON

from this
Bloodless, Pitiful

**SKINNY
SHRIMP**



Ken Grimm BEFORE
mailing
coupon

to
this

**NEW MUSCULAR
RED-BLOODED
HEAD-TO-TOE**

HE-MAN!

I just

**GAINED
35 NEW LBS.**
OF SHAPELY POWER-PACKED
MUSCLES!

You can do the same
as I and THOUSANDS have
You can add 10 inches to your **CHEST**
6 inches to each **ARM** and
the rest in proportion as I did.

NO! friend you don't have to be **SKINNY, WEAK** or **FLABBY** any more.
just mail **NOW** the **FREE** coupon below as I did.
Besides getting ALL 5 Courses (pictured on this page) **FREE** (MILLIONS HAVE BEEN SOLD FOR \$1.)
you'll ALSO get **FREE** a big BOOK of PHOTOS of STRONG MEN
and BOYS who were WEAKLINGS like you BEFORE mailing coupon.
THIS THRILLING BOOK WILL ALSO TELL YOU

HOW YOU

**CAN WIN
A BIG 15" TALL
SILVER CUP**
as I just did
and how to



**WIN
\$100.**

LAST CHANCE-ALL FREE COUPON

1. FIVE COURSES 2. MUSCLE METER
3. Photo Book of STRONG MEN

Dept. AM-45
Tell Me How To
Win \$100, etc.

"Jowett Courses
greatest in
World for
Building
All-Around
HE-MEN!"
—S. J. Kallier
Physical
Director

JOWETT INSTITUTE OF PHYSICAL TRAINING
220 FIFTH AVENUE, NEW YORK 1, N. Y.
Dear George: Please mail to me FREE Jowett's Photo Book of
Strong Men and a Muscle Meter, plus all 5 HE-MAN Building
Courses: 1. How to Build a Mighty Chest, 2. How to Build a
Mighty Arm, 3. How to Build a Mighty Grip, 4. How to Build
a Mighty Back, 5. How to Build Mighty Legs—Now all in One
Volume "How to become a Mighty HE-MAN" ENCLOSED FIND 10¢
FOR POSTAGE AND HANDLING (no C.O.D.'s).

NAME _____ AGE _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

MAIL NOW! SAVES YOU YEARS and DOLLARS!